

Andrew MacBeath

Sports Producer, Live Broadcasting and Digital Content

Experience

Operations Technician – NESN

Apr 2024 – Present

- Manage live event operations for NESN including professional and collegiate broadcasts, edit, and caption digital content, coordinate with traffic and production teams to ensure timely deliverables, and maintain operational systems as needed for weekend and overnight shifts

Producer – ACC Network, High Point University

Sept 2020 – Dec 2022

- Produced and directed over 70 Division 1 athletic broadcasts for local and network distribution, operated cameras, replay systems, graphics, and audio equipment.

Content Creator and Social Media Manager

Oct 2019 – Present

- Managed social media and streaming platforms for High Point University's esports teams over a two-year period, produced short and long form content for the Newhouse Sports Media Center, and currently develop short form promotional and advertising content for Total Arts! LLC

Production Intern – Pioneer Baseball League

May 2023 – Sept 2023

- Edited and produced digital content segments for social media sites, conducted interviews with players and coaches, and wrote press releases and game recaps for the league's website.

Multimedia Journalist – 13WHAM TV

Aug 2023 – Nov 2023

- Pitched and presented daily breaking news stories to producers, wrote and delivered live on-air reports, and authored and published corresponding articles for the station's website.

Sports Beat Reporter – Sports Illustrated

Dec 2022 – June 2023

- Covered college lacrosse for Sports Illustrated Syracuse on Fan Nation, interviewed players and coaches, and attended press conferences and media events, including the NCAA Final Four.

Education

M.S. Broadcast and Digital Journalism, Syracuse University 2022 – 2023

- Magna Cum Laude, S.I. Newhouse School of Public Communication

B.A. Sports Media, High Point University

2018 – 2022

- Magna Cum Laude, Minor in Athletic Coaching, Honors Scholar

Skills

- Live broadcast production and control room operations (6 years)
- Camera, replay, graphics, and audio systems (4 years)
- Adobe Premiere Pro, Photoshop, After Effects, Imagine air and media clients (3 years)
- Canon, Sony, and Hitachi broadcast camera experience (3 years)
- On-air broadcasting, long-form and feature story writing (3 years)

Contact

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